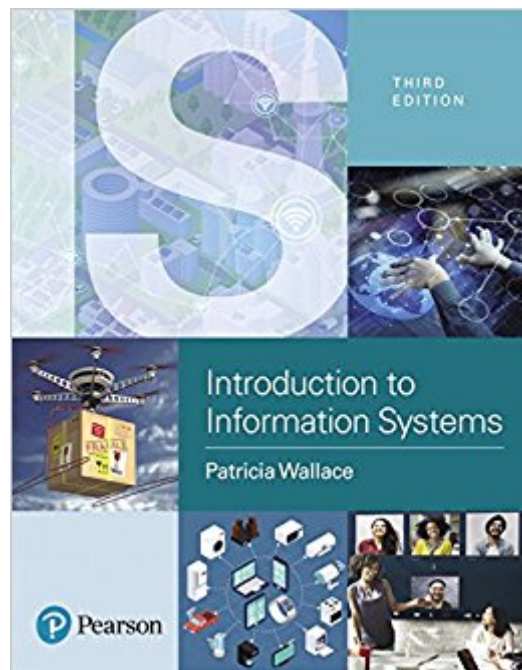


The book was found

Introduction To Information Systems: People, Technology And Processes (3rd Edition)



Synopsis

For courses in Information Systems. A fresh, contemporary, and engaging introduction to information systems Introduction to Information Systems Â helps students learn the core skills related to information systems while grasping why they are so fundamental to business and society. The third edition includes updated chapters, brand-new case studies, and revelations about business strategies, technology trends, and innovationsâ along with tips to help students work smarter and more efficiently. Additionally, the third edition highlights new technology and trends in information systems, including the Internet of Things (IoT), social media, social and mobile marketing, and digital analytics. Â Â The author continues to help students see beyond todayâ TMs classrooms and into todayâ TMs varied world, while drawing on examples and settings designed to resonate with the growing number of women, minorities, and nontraditional students who enroll in the course. Students will come to understand the close links between competitive business strategies and information systems, with a focus on potential careers and ethical concerns. Also available Â with MyLab MIS MyLabTMÂ MIS is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Â Note:Â You are purchasing a standalone product; MyLab does not come packaged with this content. Students, if interested in purchasing this titleÂ with MyLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for moreÂ information. If you would like to purchase both the physical text and MyLab, search for: 0134746015 / 9780134746012 Introduction to Information Systems: People, Technology and Processes Plus MyMISLab -- Access Card Package, 3/eÂ Â Package consists of:Â Â Â 0134635191 / 9780134635194 Introduction to Information Systems: People, Technology and Processes 0134658094 / 9780134658094 MyMISLab with Pearson eText -- Access Card -- for Introduction to Information Systems: People, Technology and Processes

Book Information

Paperback: 464 pages

Publisher: Pearson; 3 edition (January 23, 2017)

Language: English

ISBN-10: 0134635191

ISBN-13: 978-0134635194

Product Dimensions: 8.4 x 0.8 x 10.7 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #34,894 in Books (See Top 100 in Books) #73 in Books > Business & Money > Management & Leadership > Information Management #631 in Books > Business & Money > Processes & Infrastructure #1613 in Books > Textbooks > Business & Finance

Customer Reviews

Patricia WallaceTM's career spans the fields of information technology, business and management, and psychology, and she has held varied positions, including head of information technology, faculty member, academic administrator, and consultant. She recently retired from Johns Hopkins University, where she was Senior Director, IT and Online Programs, at the Center for Talented Youth for 14 years. Before joining Hopkins, Dr. Wallace served as Chief Information Strategies, at the Robert H. Smith School of Business, University of Maryland, College Park. She currently teaches in the Graduate School of the University of Maryland University College, where she also served as the Associate Vice President and Chief Information Officer for ten years. She earned her Ph.D. in psychology at the University of Texas at Austin and holds an M.S. in Computer Systems Management. Dr. Wallace has published 14 books, including *The Internet in the Workplace: How New Technologies Transform Work* (2004) and *The Psychology of the Internet* (2016), several educational software programs, and numerous scholarly articles.

[Download to continue reading...](#)

Introduction to Information Systems: People, Technology and Processes (3rd Edition)

Fundamentals Of Information Systems Security (Information Systems Security & Assurance) -

Standalone book (Jones & Bartlett Learning Information Systems Security & Assurance) Processes,

Systems, and Information: An Introduction to MIS (2nd Edition) ISO/IEC 27001:2013, Second

Edition: Information technology - Security techniques - Information security management systems -

Requirements Information Sources in Science and Technology, 3rd Edition (Library and Information

Science Text (Paperback)) M: Information Systems (Irwin Management Information Systems)

Blockchain: Step By Step Guide To Understanding The Blockchain Revolution And The Technology

Behind It (Information Technology, Blockchain For Beginners, Bitcoin, Blockchain Technology)

Iso/lec 19770-1:2012, Information technology - Software asset management - Part 1: Processes

and tiered assessment of conformance Reference and Information Services: An Introduction, 5th

Edition: An Introduction (Library and Information Science Text) Essentials of Business Processes

and Information Systems Introduction to Computer Systems for Health Information Technology
Analysis, Synthesis and Design of Chemical Processes (3rd Edition) 3rd edition by Turton, Richard,
Bailie, Richard C., Whiting, Wallace B., Sh (2009) Hardcover Analysis, Synthesis and Design of
Chemical Processes (3rd Edition) 3rd (third) Edition by Turton, Richard, Bailie, Richard C., Whiting,
Wallace B., Sh [2009] Introduction to Hydro Energy Systems: Basics, Technology and Operation
(Green Energy and Technology) Looking for Information: A Survey of Research on Information
Seeking, Needs, and Behavior: 4th Edition (Studies in Information) Looking for Information: A
Survey of Research on Information Seeking, Needs, and Behavior (Studies in Information) ISO/IEC
27002:2013, Second Edition: Information technology Security techniques Code of practice for
information security controls Getting Started with Geographic Information Systems (5th Edition)
(Pearson Prentice Hall Series in Geographic Information Scien) Science and Technology
Resources: A Guide for Information Professionals and Researchers (Library and Information
Science Text) Information Sources in Science and Technology (Library and Information Science
Text)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)